







Product Quality & customer satisfaction are the cornerstones of our business. To make sure our customer requirements are met fully; social, economical & environmental resources are taken into account during efficient operation, product innovation & product traceability.









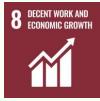


We strives to minimize our environmental impacts across our footprint by optimizing our technology in production processes. Introduction of Energy-saving technologies in all our activities & regular environmental monitoring are conducted to show our commitment towards environmental protection.











It is imperative that the Company's regions across its footprint experience social and economic stability in order to sustain sustainable development and long-term growth. Through local procurement we are supporting local community & economic development.





In order to achieve sustainable development & goals, personnel development is an important factor. Wages as recommended by UAE labour law, comfortable & safe working conditions are ensured to improve peoples quality of life with respect to sustainable principles & values.



















As set in UAE labour law we value Human & Labour rights. We have set target to improve competency level of our employees through training and development. We have zero tolerance towards child or forced labour.